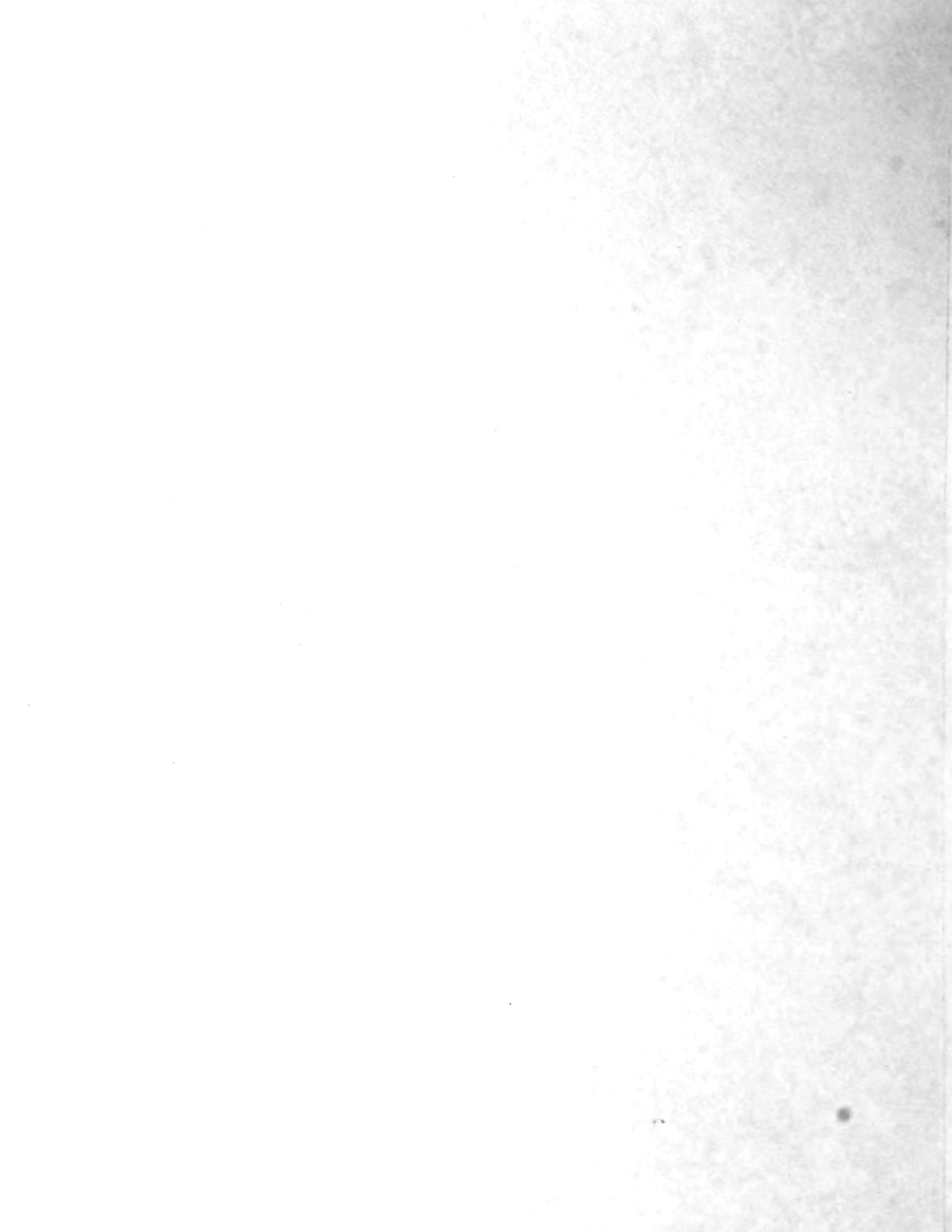


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SECTION OF NOMENCLATURE.

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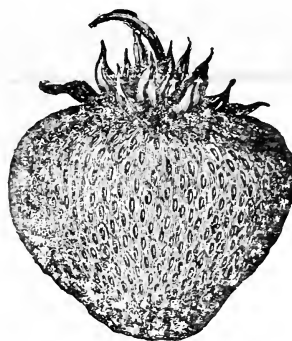
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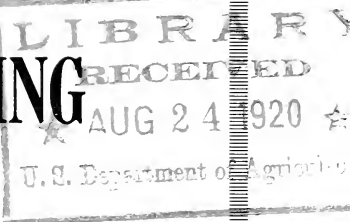
# PRICE LIST for SPRING of 1917

**ANDY HOFREITER**  
Strawberry Plant Specialist  
New Harmony, Indiana




## REFERENCES

First National Bank, New Harmony, Ind.  
New Harmony Banking Co., New Harmony, Ind.



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N mailing you my new price list,  
I believe that the berries described herein are the very best that can be grown and I especially call your attention to the proper time for ordering.

¶ I start to dig my plants about March the first and shipments are made same day by Express or Parcel Post.

¶ By placing your order early you are assured the kind of plants you order, as I do not substitute without your permission.

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FEB 21 1917

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## KLONDIKE, Per., Medium, Early.

This variety is famous for its great yields of beautiful berries, rich blood red in color, uniform in shape and having a flavor that is deliciously mild.

## THE FAMOUS GIBSON, Per., Medium, Early.

The berry is large and regular in shape, holding its size well to end of the season. Its color is a deep rich red all through, from surface to center. Its flavor is fine, being neither too sweet nor too sour, but just right for table or canning.

## AROMA, Per., Late.

If large, bright colored berries late in season are an object to you, then try Aroma and you will be pleased.

## GANDY, Per., Late.

A standard variety by which all other late varieties are compared. Probably no higher compliment could be paid to the variety than this. It should be planted in clay land, but never plant Gandy in light, sandy land. A reliable sort.

## STEVENS, Per., Late.

The originator describes it as follows: Very large, bright color, good shipper, a fine bed maker, a heavy yielder, fine foliage. It ripens later than Gandy.

## BIG JOE JOHNSON, Per.

This is a new variety that is being grown to considerable extent locally, in this country, and has sprung into prominence very quickly. It has been fruited two seasons and it has shown such vigorous growth and is such a wonderful producer of large, handsome berries, that bring top prices in the market, that everybody who has seen it is wanting plants.

## PROGRESSIVE, Per., Very Early.

This is the best ever-bearing, as this sort will bear a heavy crop during the fall months on plants set the previous April and is the first berry to ripen its fruit in spring, making it the extra early berry and producing an immense crop in spring.

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## SUPERB, Per., Ever-bearing.

This variety was introduced by Samuel Cooper of New York and next to the Progressive is the most valuable kind. The Superb is well named and is the best of Mr. Cooper's production. After planting in early spring with blossom kept picked off until mid-season you can have ripe berries the same season until freezing. I picked berries last Thanksgiving day for the table and in addition to being a Fall-bearing variety it bears and immense crop the following June.

## RASPBERRY—ST. REGIS, Ever-bearing.

A few years ago, J. F. Lovit put it on the market, calling it St. Regis. It is a sure enough ever-bearer, for after the fruiting canes finish their crop in summer it begins to bear on the tips of the new canes and with favorable weather it will ripen quite a fall crop, continuing until killed by frost.

## Price List *of* Strawberry Plants

	25	50	100	1000
Klondike.....	\$0.25	\$0.40	\$0.70	\$3.50
Gibson.....	.25	.40	.70	3.50
Aroma.....	.25	.40	.70	3.50
Gandy.....	.25	.40	.70	3.50
Stevens, Late.....	.20	.35	.65	3.00
Big Joe Johnson.....	.25	.50	.75	4.00
Progressive.....	.60	1.00	1.75	10.00
Superb.....	.60	1.00	1.75	10.00
St. Regis Raspberry.....	.50	.75	1.50	.....

TERMS CASH with order.

*Andy Hofreiter*

Strawberry Plant  
Specialist

*New Harmony, Indiana*

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